

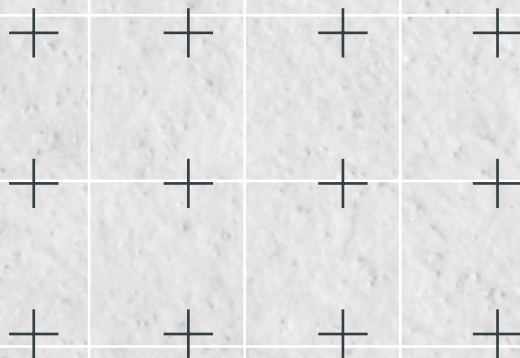
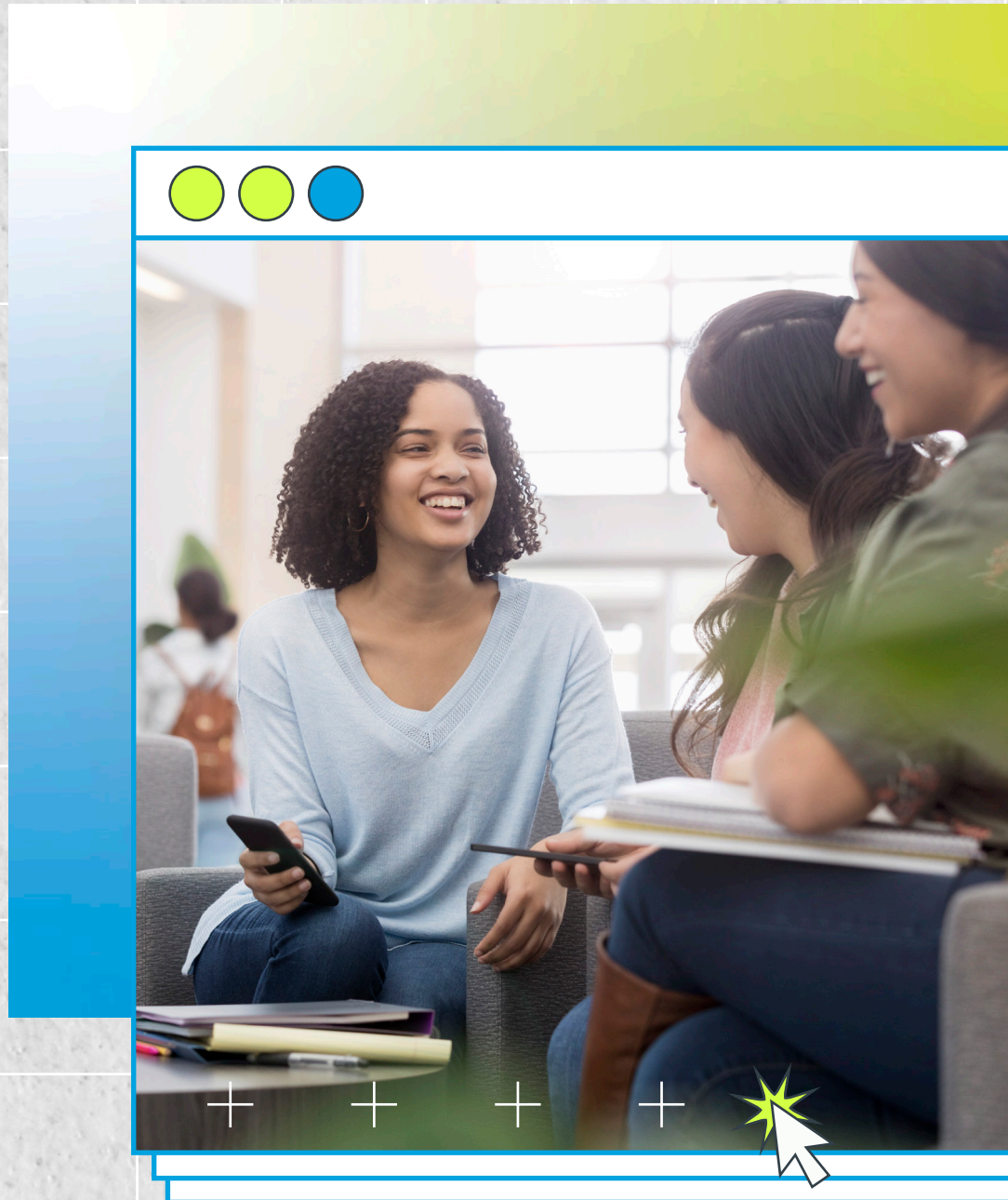


IGNITE

ACADEMIC YEAR

21/22

IMPACT REPORT



A MESSAGE FROM SHAY



Shay Hamilton
Chair, Board of Directors

Thank you. Thank you for being with IGNITE through an academic year filled with the unexpected. It's not often that students are asked to show such resiliency – and you did. As your Board of Directors Chair for 2021-2022, it was motivating to have a student body such as ours lead the way to a better student experience.

With the help of collective student advocacy, participation in IGNITE surveys and consultations, and a dedicated team of Board of Directors and Student Engagement Coordinators, your student union delivered a variety of essential student supports both virtually and on campus. We look forward to showcasing these efforts in the following pages of this Impact Report.

Thank you for believing in us throughout the year. We look forward to building on the work we did this year to continue bringing you the best in student support, services and events through our advocacy.

Thank you,
Shay

TABLE OF CONTENTS

04	IGNITE AT A GLANCE
06	LEADERSHIP & ADVOCACY
09	CAREER SUCCESS
11	WELL-BEING & FINANCIAL SECURITY
14	IGNITE AT A GLANCE
15	FINANCIAL STATEMENT



FEATURE STORY

BLACKNORTH INITIATIVE PLEDGE

At IGNITE, we value diversity and inclusion and are always looking for ways to advance our leadership and advocacy efforts.

We are committed to making significant and tangible changes to benefit the Black community at large, which is why last year, we made the decision to take the BlackNorth Initiative Pledge. And we are excited to be the first student-focused organization to join the initiative informed by the Canadian Council of Business Leaders Against Anti-Black Systemic Racism.

By signing this initiative, we are making a commitment to actively participate in eliminating barriers faced by the Black community. Over the last several months we have worked diligently to implement new organizational practices to further these goals with the development of a three-

year action plan.

In this plan, we have committed ourselves to increasing the representation within IGNITE, improving opportunities for Black students and staff, and have allocated more funding for initiatives geared towards the Black community. We have also worked to build more relationships with Black-led, Black-serving and Black-delivering organizations within the GTA and to aid in the creation of an anti-Black racism policy reform at all levels.

We are proud of all we have accomplished and look to continue making strides in creating a truly anti-racist environment for all students and staff.

Since signing the pledge, IGNITE has:



provided additional mandatory training for all IGNITE employees in the areas of Anti-Black Racism, Indigeneity and Sustainability



incorporated Equity, Diversity and Inclusion as a separate and consistent item in our organization strategic plans, and is an area of focus within each category



created a Terms of Reference for Leadership Council, to be approved by the Board



10% of IGNITE Leadership & Advocacy revenues allocated to BIPOC scholarships/awards



IGNITE has develop student-centric anti-racism trainings, listening sessions, roundtables, workshops and conferences



developed a Social Procurement Policy to help reach our goal of a minimum of 3.5 per cent of all suppliers and consultants hired on identify as Black



reached our goal of hiring a minimum of 10 per cent of students who identify as Black.



IGNITE AT A GLANCE

Another year of uncertainty and challenges has not held us back. While everyday poses another change, we have been consistently working hard to support you. Whether it's in the form of advocating for the necessary changes needed to improve your student life, maintaining both your mental and physical health as a top priority, assisting you in learning in and outside the classroom, or just keeping you engaged online through exciting virtual experiences and the opportunity to win a variety of amazing prizes. Although it was another virtual academic year, here at IGNITE we were determined to ensure you stayed supported in every way.

IGNITE BY THE NUMBERS

3014

students supported with
career success

4394

unique student advocacy
initiatives

3940

students supported
through Well-being &
Financial Security

13,631

students entertained and
engaged throughout the
year

39

students
provided with
part-time jobs

9

Board of
Directors

2

Student
Engagement
Coordinators

7

Academic
Program
Representatives

50

Club
Members

SOCIAL ENGAGEMENT

10,700

Instagram Followers

9,570

Twitter Followers

12,003

Facebook Followers

14,063

IgniteStudentLife.com
monthly active users

100,242

Emails open on
average

STUDENT REPRESENTATION

BOARD OF DIRECTORS



Shay Hamilton
Chair, Board of Directors Lakeshore



Gabi Hentschke
Board of Directors Lakeshore



Alex Sein
Board of Directors Lakeshore



Maksym Botte
Board of Directors North



Karani Puvanesan
Board of Directors North



Eli Ridder
Board of Directors North



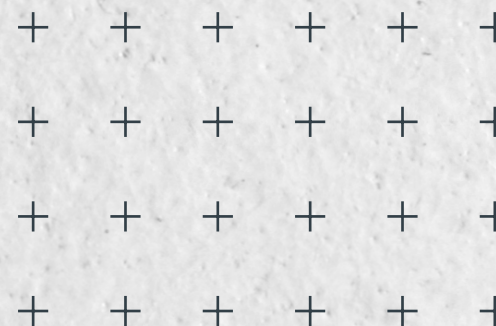
Andy Do
Vice-Chair, Board of Directors UofGH



Melany Palacios-Naranjo
Board of Directors UofGH



Gabi Rana
Board of Directors UofGH



STUDENT ENGAGEMENT COORDINATORS



Camila Ruiz Tacha
North SEC



Meshanda Phillips
Lakeshore SEC



LEADERSHIP & ADVOCACY

RAISING YOUR VOICES: A GLIMPSE OF IGNITE ADVOCACY INITIATIVES



Your voices matter to us. So we continue to advocate for Humber and Guelph-Humber students to ensure they receive the best educational experience possible.

Within this past academic year...

We've spoken up regarding:



Distance learning



Return to campus



Vaccine policy



Health and safety of students



Access to IT off campus



College-Faculty contract negotiations

We've continued to sit on the following committees:



Fee Protocol



AODA



Academic & Student Affairs/COVID Impact



College Council



Institutional Learning Outcomes



Sustainability Steering Committee



Equity and Inclusion Taskforce



Culinary and Wellness Committee

Majority of the hours spent are used to communicate students' needs, feedback and concerns with the institution. We have been successful in offering:



Academic mediation for students



Resolutions for individual complex issues for students and advocating for students safest and soonest return to in-person learning



Representation for students voices in meetings regarding a safe return to campus



A listening ear to students concerns and finding sound solutions



Engagement with students on a variety of platforms to bring real student feedback to these meetings.

SCHOLARSHIPS

Black Excellence Scholarship

in partnership with
THE BASE
BLACK ACADEMIC SUCCESS & ENGAGEMENT



Iman Emam
Humber Lakeshore

"I'm beyond honoured! This scholarship means a lot to me and is extraordinary to highlight leadership in my community, so I'm absolutely over the moon."

Additional winners:



Aysha Addus
Humber Lakeshore



Jordan Reynolds
Humber Lakeshore



Takeyce Taylor
Humber Lakeshore



Brianna Timothy
UofGH

IGNITE Pride Scholarship



Makumbu Lumbu
Humber Lakeshore

"I was very happy to be a recipient and very honoured to have my story heard. Scholarships allow us to not only receive recognition but additional support to further our academic endeavours."

Additional winners:



Anthony Masciarelli
UofGH



Noah Ramsammy
UofGH



Shalaina Bynoe
Humber Lakeshore



1+ additional winner
**to respect their privacy, we have kept their name anonymous*

IGNITE Indigenous Scholarship



Izaak Wpachee
UofGH

"This award is an important lesson in my journey of understanding my self-worth. It has helped me build my confidence and has shown me that I can accomplish and earn anything I put my mind, body and soul into."

Additional winners:



Michael Jenkins
Humber Lakeshore



Morgan Pannunzio
Humber Lakeshore



Shyla Halls
Humber North



Gerald Weistche
UofGH

Academic Program Representatives



Amna Arif | APR

"I recognized the power which students have, and how myself, as a student, can lift my fellow peers, by advocating on their behalf to support our overall academic learning and wellbeing. While nervous at first, I found this to be an insightful and positive experience and feel more confident in ways to contribute to our valuable education system!"

27 applications were put in to be an Academic Program Representative this year.

Amna was one of 7 hired on.

Applications re-open in **July 2022**

Use your voice to make a difference!

Visit ignitestudentlife.com/apr for more information.

Do you feel like there's a course in your program that isn't as effective as it could be? Do you have ideas that you think will help improve the academic experience for you and your peers? You have the opportunity to become a leader at UofGH and be the voice for the peers in your program!

The Guelph-Humber Academic Program Representative program helps University of Guelph-Humber students safely voice concerns about their program. The APR's gather these concerns and bring them before the faculty to help ensure these issues are addressed and dealt with. The feedback gathered by the APR can help instill real change and help you get more involved on campus and build stronger relationships with those in your program and the faculty.

SPRING



IGNITE
REAL TALKS

THURSDAY, JUNE 24, 2021


BRETMAN ROCK
MARGARET CHO

493 VIEWS

Another amazing event that you had to be there.

Memorable quotes include:
"There is so much power in your youth, in your ideas, in our fresh ideas."
- Bretman Rock

"We need more trans stories; we need more different kinds of experiences that have identity as a background but not as the entirety of it."
-Margaret Cho




IGNITE

INTERNATIONAL WOMEN'S DAY

VIRTUAL MARKETPLACE

March 8

VIRTUAL INTERVIEW WITH
ZIWE



158 VIEWS



IGNITE

BLACK EXCELLENCE CONFERENCE

MARCH 18

VIRTUAL MARKETPLACE

VIRTUAL INTERVIEW WITH KEKE PALMER

199 VIEWS





IGNITE

7 VIEWS

LISTENING SESSION

March, 29th, 2022
Virtual



THE BASE
BLACK ACADEMIC SUCCESS & ENGAGEMENT



 **CAREER SUCCESS**

TAX CLINIC & WORK-INTEGRATED LEARNING

During the early stages of the pandemic, our Tax Clinic was heavily impacted when on-campus service delivery came to a screeching halt. At the same time, our work-integrated learning opportunity program for students were also impacted.

Rising to the challenge and adjusting to our new way of operating, we were able to shift our Tax Clinic service completely online, by partnering with Community Volunteer Income Tax Program (CVITP) and hiring student volunteers to support.

Students got the opportunity to practice their accounting skills through facilitating returns, answering tax related inquiries and problem solving. In a time where there were little job opportunities, we are glad to have provided these students with meaningful professional work experiences.

For this upcoming Tax Clinic 2022, we have 21 student volunteers hired for this work-integrated learning experience in partnership with White Picket Fence Accounting & Taxation Services. We will be providing honorariums for the first time in recognition of their contributions to our Tax Clinic.

During this time of uncertainty, we provided **8 student volunteers** the opportunity for a real-life experience in the field of taxation.

"THE EXPERIENCE AT THE TAX CLINIC HELPED ME APPLY MY CLASSROOM LESSONS IN REAL-LIFE SCENARIOS WITH CLIENTS AND PROVIDED THE SKILLS NECESSARY TO EXCEL IN MY FUTURE CAREER GOALS. MY FAVOURITE PART ABOUT MY ROLE WAS THAT I GOT TO MAKE MEANINGFUL CONNECTIONS AND MEET NEW FRIENDLY FACES WHEN HELPING STUDENTS WITH THE COMPLICATED MATTER OF FILING TAXES."

Vicenave Kumaresan
2021 Tax Clinic Volunteer
Humber Lakeshore



SKILLS BUNDLE

It's our goal to see you succeed, and what better way down the path of success than learning a new skill?

We are proud to have helped 202 students receive the training they need to succeed in their future career through our Skills Bundle program.

"Skills Bundle has been quite beneficial for me professionally," expressed one applicant. "it has greatly impacted my life and provided me with knowledge, and becoming certified has allowed me to obtain jobs, expand my own knowledge on food handling, and overall enhanced the way the way I cook."



REAL TALKS WITH TIFFANY HADDISH

The road to success may come with a lot of ups and downs and it's important to be able to find the humour through it all. This academic year, Humber and UofGH students had the amazing opportunity to gain insight about career success through IGNITE's Real Talks event with comedian and entertainer, Tiffany Haddish on Thursday, November 18th.

309 students viewed the amazingly inspirational event

Students got to listen to Haddish speak about her experiences, goals, accomplishments and her advice for students and their own futures. She shared how we all can "find the funny" in our failures, the importance of trying new things and how to liven up any room you enter.

If you couldn't make it (or if you could and are itching to watch again), you can watch the exclusive interview on our social channels.



Skills Bundle was designed with **Humber's Learning Outcomes (HLOs)** in mind. Sign up today to hone your skills for tomorrow.

For more information visit:
ignitestudentlife.com/skills-bundle



We get it, school is expensive. Tuition, fees, books, transit – it all adds up. And that doesn't include those extras that you may not have even realized you'd need. This year we partnered with Humber Advancement and Alumni and, for the first time, the University of Guelph-Humber.

252 students were assisted by our Learning Essentials Support program to help cover the cost of program materials not covered by tuition.

This program is available to full-time students of either campus who demonstrate financial need. They can receive a minimum of **\$50** up to a maximum amount of **\$500**, depending on the value of the learning essential item(s) identified by their program.

For more information, please visit: ignitestudentlife.com/learning-essentials



● ● ● WELL-BEING & FINANCIAL SECURITY

FINANCIAL RELIEF PROGRAM

Life is hard, and sometimes you need a helping hand when emergency financial situations arise.

That's why we created the Financial Relief Program. It's designed to help students faced with a variety of financial emergencies, such as childcare issues, housing, health problems and more.

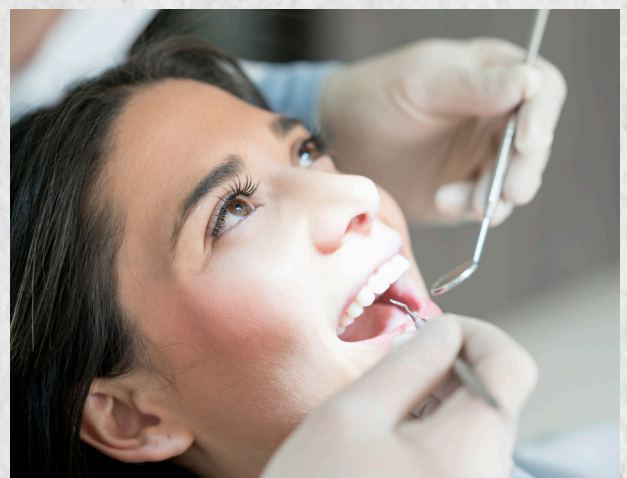
IMPACT

122

students helped through the Financial Relief Program, receiving **\$123,527** in aid for their financial troubles this year.

HEALTH & DENTAL

Health and dental insurance are essential services for students. This coverage can be a point of relief and security for students that are balancing their studies and the cost of tuition. Whether they need a general check-up or are faced with an unexpected expense, both domestic and international students can rely on IGNITE's Health & Dental Insurance Plan. Students do not have to choose between financing their physical health or their education.



28,553

students covered by dental & health insurance plan, no matter what their needs are.



free menstrual kits

IGNITE believes in amplifying student voices and is committed to promoting period equity for all those who need it and erasing the taboo around period talk.

IGNITE offers free menstrual kits across all its offices as well as Humber's LGBTQ+ Resources Centre and Student Wellness & Accessibility Centre.

In addition, we've begun offering reusable period products and \$50 vouchers for students to pick the reusable period product of their choice!

IGNITE has distributed 396 menstrual kits/ vouchers this year.

Learn more about IGNITE's initiative of offering free menstrual products across all campuses here.



soupbar

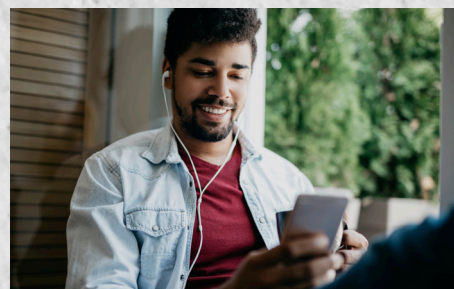
Food security and the availability of quick and healthy food options can be difficult for post-secondary students amidst a pandemic.

The Soupbar has been keeping students fed! Students have been able to pick up grab-and-go frozen 1L or 500 mL containers of soup completely for FREE. And, the Soupbar offers a variety of diverse flavours from Thai Coconut Curry to Butternut Squash.

Throughout this year the Soupbar has handed out 1242 frozen soups to students.

Here are all the Soupbar options and locations on campus:

ignitestudentlife.com/soupbar



headspace

Coordinating studying, classes and social activities can be overwhelming for students who strive to tackle it all. It's important to unwind and improve the relationship between our minds and bodies. That's why we partnered with Humber's Information Technology Services to provide students with free one-year subscriptions to Headspace. Headspace equips students with the tools to maintain a healthy work-play-rest lifestyle and continue chasing their ambitions.

1026 students have enjoyed their one-year subscriptions to Headspace.

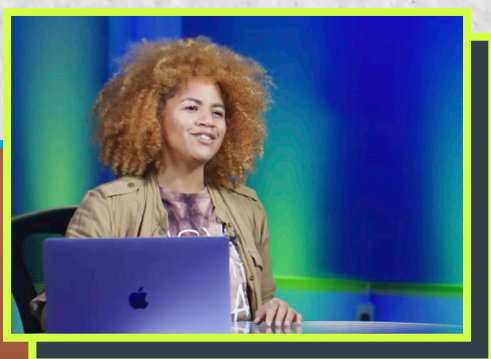
This user-friendly app is a one-stop-shop that students joined to access mindfulness tools.

REAL TALKS_{WITH} JAY SHETTY

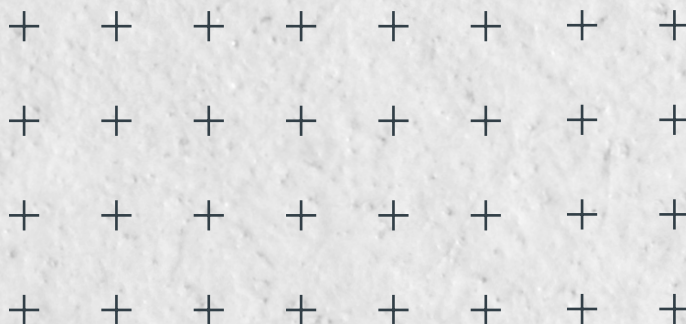


Navigating life and school can be challenging. During a world-wide pandemic however, challenging is an understatement. As a student, these have become some of the most uncertain and stressful times. So, when former monk and life coach, Jay Shetty headlined IGNITE's latest Real Talks event on Thursday, February 10th, it was refreshing to hear his advice for students regarding our energy, relationships, and most importantly, our time.

280 students viewed this touching motivational event



In case you missed it and are seriously suffering from FOMO (fear of missing out), you can watch the exclusive interview on our social channels.






FALL ENGAGEMENT & OPPORTUNITIES

ENGAGEMENTS

Contest Participants	1,636 social media contest entries	
Ignition Point	78,084 impressions	
SpinWheel	6888 participants, \$5706 awarded in prizes	
Frosh	961 views	
Frost	741 views	
Mystery Box	215 boxes delivered	

MEMBERSHIPS & INITIATIVES

Student Survey Participation	6888 responses	
	985 responses	
O2GO Reusable Food Container Program	\$100,000 contributed	
<ul style="list-style-type: none"> Sponsored 2 Humber refugee students Main sponsor at the CCAA Men's Basketball National Championship hosted by Humber Shared the cost of the student payment plan administration fee for all Fall and Winter students in partnership with Humber and UofGH 		

PARTNERSHIPS

Centre for Human Rights, Equity and Diversity



Centre for Entrepreneurship



Indigenous Education & Engagement



Advising & Career Services

ADVISING & CAREER SERVICES

The BASE

THE BASE
BLACK ACADEMIC SUCCESS & ENGAGEMENT

First Year Experience

FIRST YEAR EXPERIENCE

LGBTQ2+ Resource Centre



International Centre

INTERNATIONAL CENTRE

SWAC



International Graduate School



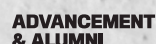
Faculty of Business



University of Guelph-Humber Academics



Advancement & Alumni





FINANCIAL STATEMENT

We ensured our budget was used to continue bringing you the services and supports you need, including a total of \$500,000 awarded to students in emergency financial situations through our Financial Relief Program. We also waived our Social Events and Opportunities fee last year to lessen the financial strain on students, while still offering interactive events and ample opportunities to win prizes.

MANDATORY

	CAREER SUCCESS			WELL-BEING AND FINANCIAL SECURITY					ADVOCACY + LEADERSHIP				SUB TOTAL
REVENUE	\$730,500			\$1,314,500					\$803,500				= \$2,848,500
EXPENSES	\$110,000	\$342,500	\$278,000	\$120,250	\$199,250	\$200,000	\$295,000	\$500,000	\$120,598	\$361,982	\$211,500	\$109,420	
	MC	PS	A	MC	W	PS	A	FRP	MC	AA	PS	GOV	

OPTIONAL

	SOCIAL EVENTS & OPPORTUNITIES				SUB TOTAL
REVENUE	WAIVED FOR SUMMER 2021, FALL 2021 & WINTER 2022				= \$0,00
EXPENSES	\$400,000	\$120,000	\$200,000	\$180,000	-\$900,000
	PS	MC	WB	A	

MEMBERSHIP & ANCILLARY

	MEMBERSHIP (MANDATORY)						EARNED INTEREST	COMMERCIAL	SUB TOTAL		
REVENUE	\$1,716,000						\$60,000	\$80,300	= \$1,856,300		
EXPENSES	\$61,000	\$20,000	\$9,000	\$42,000	\$21,800	\$110,900	\$498,000	\$148,600	\$253,000	\$432,000	\$260,000
	MA	I	ET	BAL	GO	IT	A	CS	MC	SET	MS

Legend

MC	Marketing & Communications	I	Insurance
PS	Programs & Services	ET	Equipment & Technology
A	Administration	SET	Student Employment & Training
AA	Advocacy & Administration	W	Wellness
MA	Maintenance & Improvements		
WB	Welcome Bundle	GO	General Office
GOV	Governance	IT	IT Support
MS	Memberships & Sponsorships	CS	Contracted Services
FRP	Financial Relief Program	BAL	Bank fees, Legal, Audit

INSURANCE

REVENUE	\$7,354,421
EXPENSES	\$7,354,421

GRAND TOTAL

REVENUE	\$12,059,221
EXPENSES	\$12,959,221



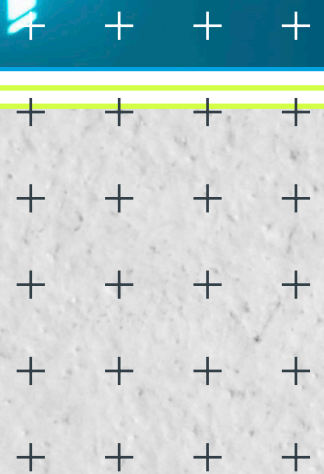
UNTIL NEXT YEAR

This Impact Report highlights just a few of the many things we accomplished this year and we could not have done it without the students at Humber College and the University of Guelph-Humber inspiring and driving us to always do better.

We are proud of the many new initiatives introduced this past year and our commitment to supporting our students financially, physically, academically and mentally whether in person or online.

But our efforts don't end here, because no matter how much we have accomplished, we will always strive to improve our various services and offerings because our students deserve the best post-secondary experience possible.

So, stay tuned as we work to make next year even better.



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