



**IGNITE Student Union  
Board of Directors 2018-2019  
Third Meeting  
October 10, 2018  
North Campus**

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**Members Present**

Shayan Shakil  
Nisha Haroon  
Christian Semerjian  
Saffiya Lulat  
Tashornna Simpson  
Rohit Sharma  
Margarita Bader  
Kevin Siery  
Parth Amin

**Staff**

Ercole Perrone  
Tara DeFrancesco  
Monica Khosla  
Vanessa Silaphet

**Guests**

Nicole Francia (*Student*)  
Teron Perera (*Student*)

**Excused**

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**1. CALL TO ORDER.**

S. Shakil called the meeting to order at 5:37pm. All Directors were present.

**2. APPROVAL OF THE AGENDA**

*Agenda item 7, Ownership Linkages, tabled to next meeting. Motion to approve the amended agenda.*

***Moved by:*** K. Siery

***Seconded by:*** S. Lulat

***CARRIED: YES***

***“Be it resolved that the Agenda for the Third Meeting of the IGNITE Board of Directors 2018-2019 is approved as amended.”***

**3. DECLARATION OF CONFLICT OF INTEREST**

No conflict of interest was declared.

**4. APPROVAL OF MINUTES OF THE SECOND MEETING 2018-2019**

*Motion to approve the minutes from the Second Meeting of the IGNITE Board of Directors 2018-2019 on September 13, 2018 as presented.*

***Moved by:*** T. Simpson



**Seconded by:** C. Semerjian  
**CARRIED:** YES

**“Be it resolved that the IGNITE Board of Directors approves the minutes of the Second Meeting of the 2018-2019.”**

## **5. CHIEF EXECUTIVE OFFICE MONITORING REPORT**

CEO reviewed the Student Life pillar of the IGNITE Strategic Plan. Highlighting three specific initiatives:

- *Make life on campus more affordable –*
  - Explore solutions for textbooks and costs associated: currently researching and contacting Institutional administration to understand how the College selects textbooks used. Research has indicated faculty selects textbooks and course material; bookstore is merely a vehicle for sale of textbooks as the publisher determines price. Online Educational Resources (OERs) and e-Campus Ontario are being researched.
  - Rewarded a random four first year students with textbooks for their semester.
  - Yet to determine what IGNITE’s role is with textbooks, options include being involved in conversations, part of a communication plan, having an influence in OER conversations, work with colleges, universities, publishers, and government.
- *Make your life on campus more comfortable/enjoyable –*
  - Launching an accessibility campaign. Focus groups will be held at each campus to determine what current barriers exist in classrooms, campus, and other students/faculty and how IGNITE can make an impact. Objective will be to collect as much information and feedback as possible to assess.
  - Spaces on campus: focus has been more on North due to VP North involvement. Lakeshore is considering a campus re-design, IGNITE will be a part of these conversations with the Institution.
- *Improve academic experience –*
  - SFQs: Execs have been a part of the conversation. Objective will be to determine strategies to create awareness and the importance of these questionnaires while encourage students to complete them, increasing completion rates.
  - Know Your Rights service – partnership with the Dispute Resolution program, will provide mediation for internal and external student issues.

Board requested to see fewer abbreviations within CEO Monitoring Reports and more context and information. Upon request, statistics for services and communication methods will be reviewed at next meeting.

## **6. FINANCE AND AUDIT COMMITTEE: BUDGET CONSULTATION**

Chairperson encouraged this topic to be a discussion and conversation for Board to provide their opinions openly. T. DeFrancesco, Finance Director, and E. Perrone lead the Budget Consultation discussion:



- Areas of student activity to strengthen is advocacy and communication. Investing funds in different communication methods that may be more used or useful – create awareness of what IGNITE offers, services more visible to students.
- To emphasize/expand smaller, weekly events based on type, different days/times. Board believes this provides constant communication with IGNITE, are interactive and to increase guest speakers present; allow for students to network and provide a professional aspect.
- Services to emphasize/expand are the Flex Plan, Sleep Lounge and SoupBar (specifically, hours/days of operation and expansion of similar initiative to Lakeshore.)
- Communications to emphasize/expand are student-to-student promotions and videos. Videos have a positive effect, feedback and are more noticeable this year. Suggested online chat feature on IGNITE’s website could encourage visitors, may be more accessible and upsell features.
- Board agreed there are no particular initiatives to stop doing.
- Board agreed in increases in contests, guest speakers, and help for students to find residential places or an available tool for property owners to promote their places.

## **7. POLICY APPROVAL: BOARD COMMITTEES**

The Board reviewed the Board Committees policy last meeting and since then the Governance Review Committee (GRC) implemented the amendments, specifically to the Elections and Judicial Review Committee (relocation to the Board TOR) and clear language related to committee purposes and schedule of objectives. A revised and newly amended Board Committees Policy was presented for approval.

*Motion to approve the Board Committees policy as presented.*

**Moved by:** M. Bader

**Seconded by:** C. Semerjian

**CARRIED: YES**

**“Be it resolved that the IGNITE Board of Directors approves the Board Committees Policy.”**

## **8. IN CAMERA**

No in camera session required.

## **9. ADJOURNMENT**

*Motion to adjourn the Third Meeting of the IGNITE Board of Directors 2018-2019.*

**Moved by:** N. Haroon

**Seconded by:** S. Lulat

**CARRIED: YES**



***“Be it resolved that the Third Meeting of the IGNITE Board of Directors 2018-2019 is adjourned.”***

The meeting adjourned at 7:09pm.

\_\_\_\_\_ **Shayan Shakil** \_\_\_\_\_  
Chairperson

\_\_\_\_\_ **Vanessa Silaphet** \_\_\_\_\_  
Recording Secretary