



**Humber Students' Federation  
Board of Directors 2016-2017  
Fifth Meeting  
November 9, 2016  
Guelph-Humber Campus**

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<b>Members Present</b>	<b>Staff</b>	<b>Guests</b>	<b>Excused</b>
Niko Capriotti	Ercole Perrone		
Roxanne Smith	Ahmed Tahir		
Robert Ledger	Maja Jocson		
Muhammad Gill	Jason Gool		
Emma Kelly	Anna Bilan		
Osman Beyle	Vanessa Silaphet		
Markus Laanes			
Collins Nyatwa			
Nadine Sutherland			

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**1. CALL TO ORDER.**

R. Smith called the meeting to order at 6:01pm. All Directors were present.

**2. APPROVAL OF THE AGENDA**

*Motion to approve the agenda as presented.*

***Moved by: E. Kelly***

***Seconded by: M. Laanes***

***CARRIED: YES***

***“Be it resolved that the agenda for the Fifth Meeting of the HSF Board of Directors 2016-2017 is approved as presented.”***

**3. DECLARATION OF CONFLICT OF INTEREST**

No conflict of interest was declared.



#### 4. APPROVAL OF MINUTES OF THE FOURTH MEETING 2016-2017

*Motion to approve the minutes from the Fourth Meeting of the HSF Board of Directors 2016-2017 on October 12<sup>th</sup>, 2016 as presented.*

**Moved by:** M. Gill

**Seconded by:** C. Nyatwa

**CARRIED: YES**

***“Be it resolved that the HSF Board of Directors approves the minutes of the Fourth Meeting of the 2016-2017 Board of Directors.”***

#### 5. CHIEF EXECUTIVE OFFICE MONITORING REPORT (IGNITE SURVEY RECAP)

E. Perrone and A. Tahir presented the results of the IGNITE Student Survey. This survey is an onboarding tactic and tool to engage the student body. Interacting with first year students has longevity and is a part of the strategic plan as they will likely continue their engagement throughout their program, time at the institution and later years. This survey represents one month of students completing the survey and engaging with IGNITE and will help determine how the organization will make future decisions based on student preferences. Results will allow IGNITE to build a profile of Humber/GH students and create future strategic plans based on the data collected. IGNITE is able to highlight students whom are high engagers and properly thank them. Results highlight:

- Comparable number of completed surveys from Fall 2015 to Fall 2016 – small margin of 100 students less this year. Data set last year was larger than this year, more students received the survey via email last year than this year – this list is provided by the Institution
- GH involvement doubled this year since 2015 – attributed to name change/rebrand, engagement efforts made within GH and new Vice President GH
- Targeted, triggered emails; giving students the right information at the right time – specific example, high turnout and attendance at the Health and Dental 101 and Clubs Fair events
- Students’ high level of awareness about IGNITE has increased from 9.8% to 15%

#### 6. BUDGET CONSULTATION

As a means for the Board to fulfill their role, they were given a consolidated budget and questions pertaining to specific budget allocation themes. Part of their duties as board members is to provide insight and opinion to the CEO of how funding should be allocated. Details of this discussion were:

- Significant gaps with what institution is providing and what students receive. Feedback related to academic program
- Opt-out: Directors expressed resistance to reinstating the opt-out as they stated it will make the budget more volatile and cost the organization more, depending on usage. Directors were presented both pros and cons of the issue and ultimately believe the best decision for students and the organization is to not implement the opt-out
- Budget is tight – the Student Activity fee has remained the same for 7 years, enrolment has maintained around the same number. Difficult to implement and continue great ideas while finding creative ways to pay for them; ex. Student Lifeline implemented last year. Initiatives cost



more year after year and with no extra funds it is required to make tough choices and potential cuts or use reserves more frequently to continue upward progress on initiatives

- Board is looking to CEO/Execs to come up with the next, big idea to invest in student development
- Increase spending on advocacy, if necessary

## 7. IN CAMERA

*Motion to move in-camera while the CEO remains in the room.*

**Moved by:** M. Gill

**Seconded by:** C. Nyatwa

**CARRIED: YES**

***“Be it resolved that the HSF Board of Directors move into in-camera session.”***

*Motion to move out of in-camera.*

**Moved by:** E. Kelly

**Seconded by:** O. Beyle

**CARRIED: YES**

***“Be it resolved that the HSF Board of Directors exit in-camera session.”***

## 8. ADJOURNMENT

*Motion to adjourn the Fifth Meeting of the HSF Board of Directors 2016-2017.*

**Moved by:** M. Gill

**Seconded by:** M. Laanes

**CARRIED: YES**

***“Be it resolved that the Fifth Meeting of the HSF Board of Directors 2016-2017 is adjourned.”***

The meeting adjourned at 7:18pm.

\_\_\_\_\_ **Roxanne Smith** \_\_\_\_\_

Chairperson

\_\_\_\_\_ **Vanessa Silaphet** \_\_\_\_\_

Recording Secretary